



GREATER BROCKTON WORKFORCE BOARD

Board members represent one of the categories defined by the federal law, private employer, secondary education, labor, etc., are leaders within their organization and able to make decisions on employment and workforce activities.

- What Roles do LWIBs play in the Public Workforce System?
 - Stewards of the Local Workforce System
 - In Collaboration with the LEO, act as the Chief Policy Makers for a region
 - Select & Charter the local One-Stop Operator
 - Provide Labor Market Information - through scanning activities
 - Broker, Convene, and Facilitate Local Business Partnerships
 - Evaluate the success of local workforce initiatives
- A Business led Board, Employers play a vital role in the Public Workforce System.
 - Lead and direct the public workforce system
 - Provide input into local workforce policy
 - Provide job opportunities for local jobseekers
 - Develop innovative solutions to local workforce challenges
- Resulting in
 - Current Labor Market Information
 - Recruitment, retention & retraining resources
 - Better trained more productive labor force