



GREATER BROCKTON WORKFORCE BOARD

What is the Mass Workforce Training Fund?

The Workforce Training Fund is a state fund enacted into law in July 1998 and financed entirely by Massachusetts employers, through their unemployment insurance compensation fees. The Workforce Training Fund's purpose is to provide resources to Massachusetts businesses and workers to train current and newly hired employees.

For more information on the Workforce Training Fund please [visit the website here](#).

MassHireGBWB Solutions

No Cost, as Ambassadors to the Fund:

We will provide basic information on Workforce Training Fund programs and the various types of grants available; We will connect employers with resources to conduct a training needs assessment; We will help employers connect to training providers who will help them design and deliver training programs that address specific organizational needs – and budgets; We will act as liaison between employers, other value-added resources, and government agencies.

Low Cost-As Consultants:

Provide direct assistance and services throughout the grant writing process; Assist employers by creating a process for reporting to the state on their grants; Help employers manage the performance of their grants while helping them to build capacity for future training efforts.

Performance Management:

Provide guidance on proper grant performance management which impacts both business performance and employee satisfaction.